

Grant Writing

By Lori Alexander

A Little Bit About *My* Experience

- ▶ Washington Teachers' Union's Instructor
- ▶ Special Education Coordinator/Teacher
- ▶ Grant Writer

My Grant Writing Experience

- ▶ Field Trips
- ▶ Supplies
- ▶ Materials
- ▶ Conferences

Grant Writing Experience

- ▶ How many of you have written a grant before?
- ▶ What have you found to be difficult when writing a grant?

Brainstorming for Grant Writing

- ▶ What do you need?
- ▶ Why do you need it?

Grant Purpose

- ▶ What purpose does my grant serve?
- ▶ What/how does this have benefit for the greater good?

Start Small

- ▶ I have found grants that have been under \$400 are most likely to get awarded rather than large grants.
- ▶ It is often better to write multiple small grants than one large grant.

Steps to being Awarded a Grant

- ▶ Create a catchy title
- ▶ Have the bigger picture in mind
- ▶ Pick an organization that relates to your cause
- ▶ Well written description

Grant Titles

- ▶ Alliteration with Clear Descriptions
Work
- ▶ Example: Whiteboards for the Win!
- ▶ Let your title state the purpose.

Organizations

- ▶ Start smaller in education with donorschoose.org
- ▶ AIAA
- ▶ Target
- ▶ Local organizations in D.C.
- ▶ Talk to people who you work with who have been awarded grants, to see sample award winning grants.

Descriptions

- ▶ Your description should be specific and detailed and relate to your theme or project.
- ▶ The description should be checked multiple times for spelling and grammar.

Pictures

- ▶ Sometimes you will need pictures before and after your grant.
- ▶ Obtain permission before you share photographs.
- ▶ Pick photographs that demonstrate how items would be useful if they were awarded.

Reminders

- ▶ Leave out personal information that does not relate to grants.
- ▶ Do not plagiarize, come up with original ideas.
- ▶ Stay on topic when grant writing.
- ▶ Always think about what the purpose of the grant is, who it is used for, and why is it essential?

Increase Your Odds

- Spread the word on social media
- Have a professional Twitter, Facebook, Instagram account
- Tweet out local government officials and organizations your cause

Questions

- ▶ Thank you for coming.
- ▶ Please let me know if you have any questions.